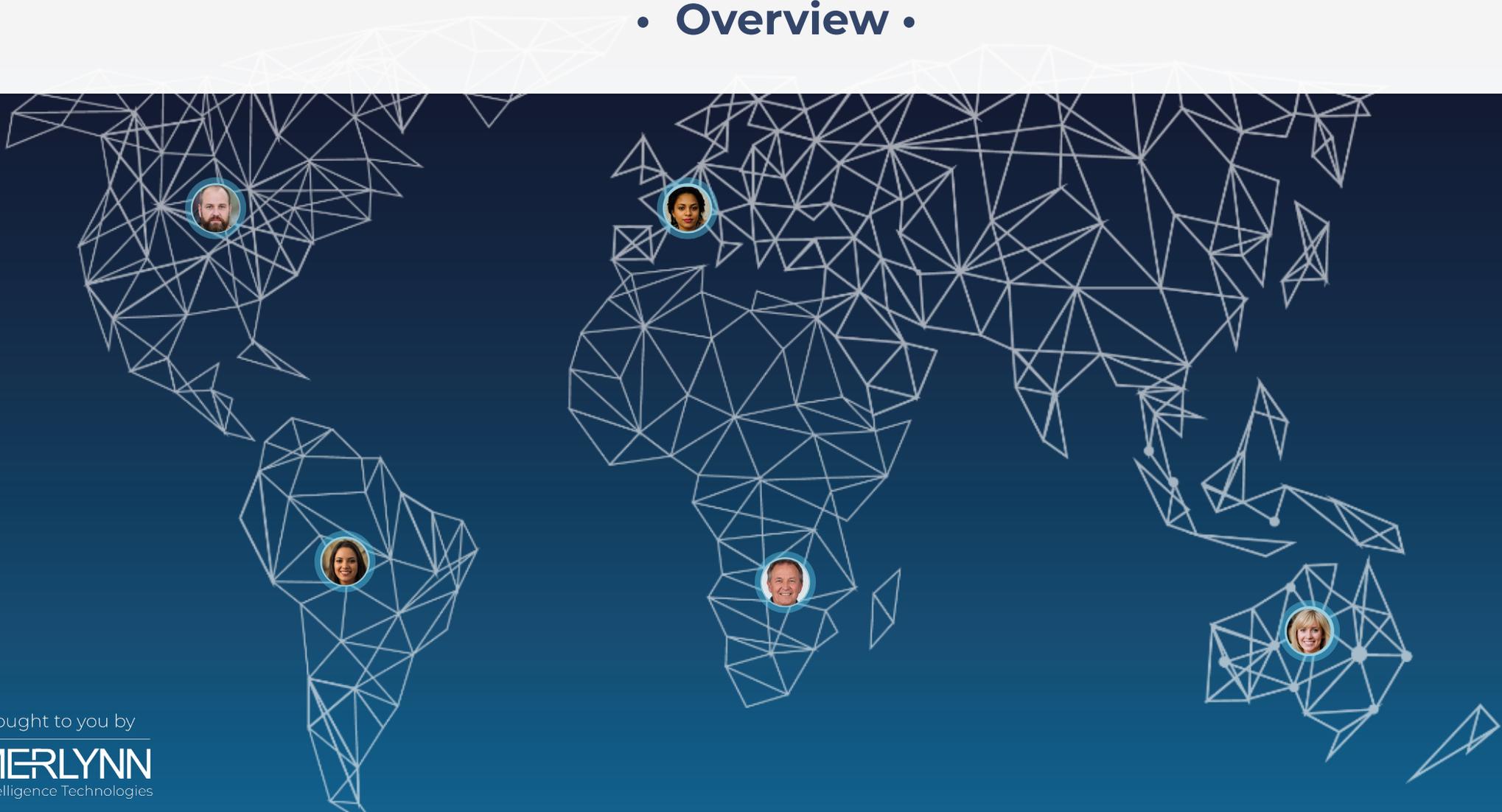


AI EMPLOYMENT AGENCY

• Overview •



Democratizing Access to Human Expertise

The Artificial Intelligence Employment Agency (AIEA) is the platform [Merlynn Intelligence Technologies](#), have created to facilitate real-time access to expertise anywhere, any time with no capacity limitation.

About the AIEA

AI Employment Agency AIEA is an online marketplace where organisations can search for and employ or rather “deploy” the expertise they require by simply downloading the ‘Virtual Expert’ models.

Virtual Experts represent “digital twins” of their human counterparts. Virtual Experts embody the decision-making expertise, intuition, and insights of the human expert.

Using our proprietary TOM™ technology, a human expert creates a replica of her/his decision making and uploads the models to the site.

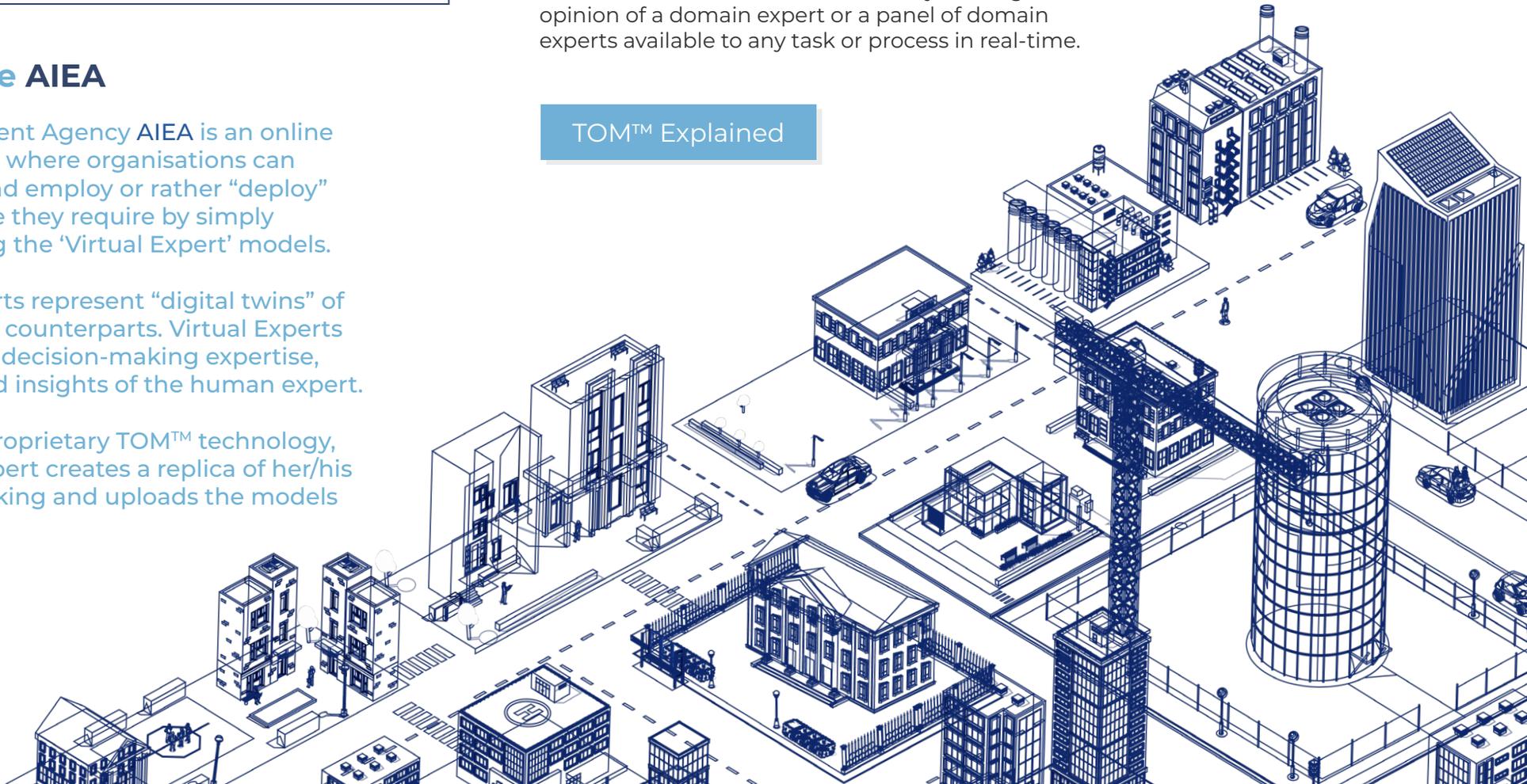
The Technology

Our mission at Merlynn is to build technologies and platforms that allow for rapid cloning and distribution of human expertise and intuition. TOM™ Our Tacit Object Modeler is the primary AI technology powering the AIEA.

TOM™ is differentiated in its ability to learn directly from a human expert versus learning through data.

Uncertainty in any task or process potentially introduces risk. TOM™ reduces risk by making the opinion of a domain expert or a panel of domain experts available to any task or process in real-time.

TOM™ Explained



Business Benefit

There are 2 main beneficiaries to the AIEA, namely the Virtual Expert Creators and the Virtual Expert Consumers.

Virtual Expert Creators

These are the people or organizations that create the Virtual Experts using TOM™. The benefit to the creators is that they can virtualize their expertise with the ability to **market this expertise globally**. Marketing to a global base means that the Virtual Experts can be employed in any number of organizations at any one time. The revenue model is to bill for usage based on a transaction or usage model. The theoretical earning model for the Virtual Expert owners has no practical ceiling.

Consumers.

These are the people or organizations that will employ/deploy the Virtual Experts. Consumers will be looking for **cost, capacity, and risk efficiencies**. All of these will be delivered through the AIEA.

- The **cost** efficiencies are met through lower operating costs at a transactional level with associated reduction in human resource costs.

- **Capacity** and throughput constraints are removed with the ability of the Virtual Experts to process in near real time on a 24/7 basis.
- The **risk** profile of the organization is greatly improved based on the ability to include far greater intelligence at operational levels within the organization. The cumulative impact is more intelligent transactions throughout the organization.

Business opportunities

- **Individuals** who have specialized skills will be able to use the AIEA to productize their skills. Being digital, these products have extremely low development and distribution costs. The physical and geographic limitations surrounding physical human experts are removed.
- **Organizations** with highly developed skills in specific functions can productize and deploy these skills as additional revenue opportunities.

An example would be a first world bank marketing their skills to underdeveloped regions for use in transaction monitoring or compliance.

Target markets for the AIEA

Operational environments that will most benefit from the AIEA are high volume / high risk environments where expert oversight is necessary to reduce operational and regulatory risk. These would be areas like financial services or healthcare.

Virtual Experts are already doing service in banking environments monitoring transactions. These functions were typically handled by teams of human risk experts dealing with irregular records, human experts are constrained in terms of the number of transactions they are able to process.

Excessive transaction volumes and volatility created backlogs leading to compliance failures. Virtual Experts operating at speed and 24/7 have been deployed to remove this constraint and identify resolutions in real time.

