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TOM Digital Twin

Human in the loop technology

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“Human in the loop” is currently highly topical in AI circles. “Human in the loop” has multiple interpretations, from how machine learning occurs to the ethics associated with how and why the AI is deployed.

Our Philosophy

Keeping human judgment and insights involved and accessible in processes has always been core to what we do at Merlynn. Our philosophy is built on the premise that human expertise will always add value to uncertain situations.

Uncertainty means the answers are not evident in data nor simple to deduce through rules-based logic.

When this uncertainty introduces risk we continue to rely on human experts to help navigate that risk and determine the best course of action.



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Expertise is limited

We recognise that human expertise is a scarce resource and that access to human experts is limited by our human capacity constraints.

In other words, humans can only attend to a finite number of queries in a day - this slows processes down, and this knowledge and attention generally comes with a hefty price tag.



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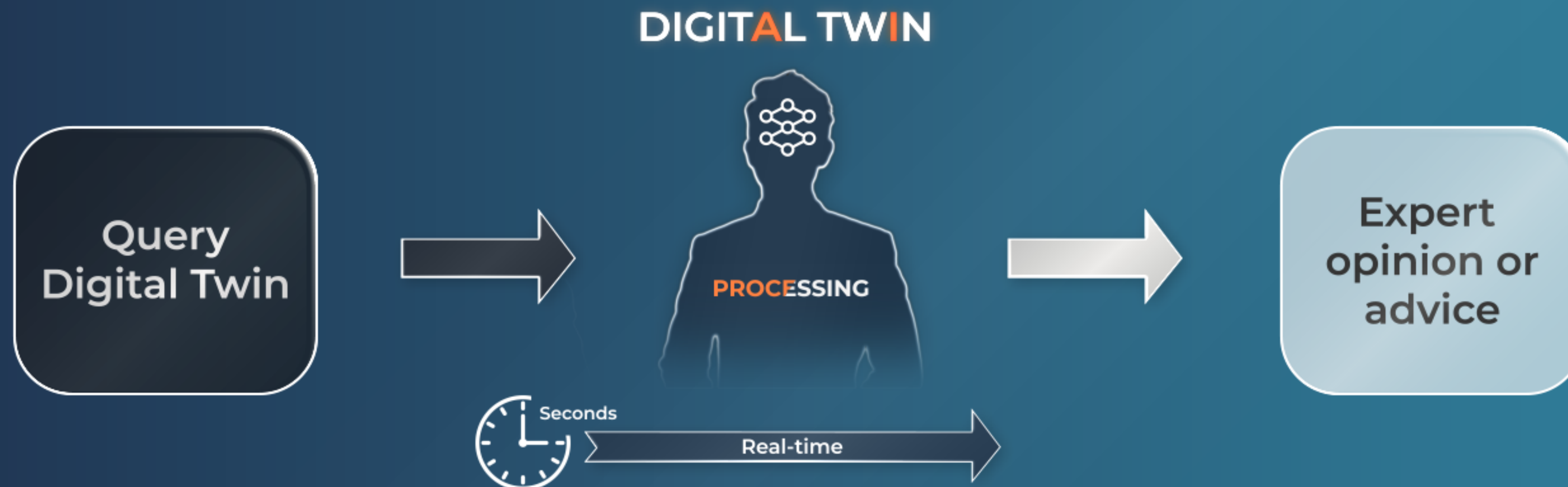
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TOM Decisioning Digital Twin Technology

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DIGITAL TWIN

To meet this challenge we have created a technology that unlocks access to human expertise by digitally replicating the response, opinion or advice that the human expert would provide. TOM our Decisioning Digital Twin technology, removes the human capacity constraint with real-time deployment capabilities.



For existing use cases visit www.merlynn-ai.com or reach out to us at info@merlynn-ai.com